

iMobility Challenge Barcelona Agenda
9 October 2014
Stadium of Futbol Club Barcelona (Camp Nou)

09:00 Welcome Coffee & Opening Ceremony

Mr. Sebastià Salvadó, RACC President; Mr. Jean Todt, FIA President; Mr. Frank Seidel, Chairman Bosch Spain&Portugal; Mr. Xavier Trias, Mayor of Barcelona

11:00 iMobility technology Demonstrations and Exhibition:

RACC Driving school electric Renault ZOE Presentation

PLENARY DEMOS

- Automatic Emergency Braking system (Applus-IDIADA) (DYNAMIC AREA 1)
- Bosch Parking Assistant (DYNAMIC AREA 1)
- KTM-Bosch Motorcycle with Stability Control (DYNAMIC AREA 1)
- Half transparent Nissan Leaf and “Leaf-to-home” system (DYNAMIC AREA 2)
- Euromobility Accelerator glove for disabled drivers (DYNAMIC AREA 2)

TEST DRIVES

- BH Emotion Electric Bike Pedal Assist (DYNAMIC AREA 2)
- “Bicing” electric-bike Barcelona’s sharing system (DYNAMIC AREA 2)
- MOTIT electric moto-sharing system (DYNAMIC AREA 2)
- BMW CEvolution electric moto (OPEN TRAFFIC TEST)
- Enerfy Driving ecodriving contest (OPEN TRAFFIC TEST)

STATIC EXHIBITION: Bosch, BMW, iMobility Challenge-RACC, Clear Channel, Euromobility, FICOSA (Ecall System), FOTsis, SmartCEM, HeRO2, Enerfy Driving, STA (Formula Student Program), Renault, TMB fully electric BUS

12:30 Roundtable on intelligent mobility technologies (inside Camp Nou)

Panelists: Francesc Gonzalez Balmas (STA); Jacob Bangsgaard (FIA); Ana Blanco (DGT); Nino Zambara (European Commission DG Connect); BOSCH (Ricardo Olalla).
Moderator: Ignasi Ferrer (IDIADA).

14:00 Networking Lunch and visit to the FCB “Camp Nou”

